


SEGAL ARTS, LLC
"THE ART OF THERAPY"
PROUDLY SERVING PENNSYLVANIA AND NEW JERSEY.
Specializing in providing specifically art based interventions for Occupational Therapy.
NPI 167897052

OUR MOTTO, OUR PASSION, OUR GOAL

- Group therapy using Art as a modality
- Segal Arts serves the following communities: Long-Term Living, medical adult day program, assisted living, memory care and Dementia, Behavioral Health
- Segal Arts was founded in 2005 as a program specifically catering to those individual(s) suffering from physical, social and neurological conditions. The program treated those three areas with equal importance and developed a structure that would meet all 3 of those areas through the use of a non-traditional model. This non-traditional model became the foundation on which Segal Arts grew and developed as a practice.


HEALING THROUGH ART

- Segal Arts utilizes a specific method of using art based interventions and activities as a means for delivering care to its patients and clients. Our practice evaluates, assesses, and treats its clients through meaningful art occupations. Our patients benefit from the physical act of making art, the socialization and communication with peers and therapy team within a supervised and structured group setting, and the tremendous positive affirmation they receive while working together.
- Our unique method is paired with a compassionate-care model, where much of our time is spent comforting and communicating with the patient, listening, providing social and emotional support all while creating a masterpiece!
- Our practice caters to the following constituents: Assisted Living, Long Term Care, Memory and Dementia Care, Behavioral Health, Medical and Adult Day facilities.




OUR OPERATIVE PROCESS

- Segal Arts, LLC is structured as a traveling Occupational therapy practice. We provide all of our services on site and travel to our facilities daily. We currently staff OTR's, MS OTR/L, COTA, and therapy assistants. Each geographic location has its' own TEAM which consists of a lead Site OTR, and COTA respectively. Our services are provided as often as needed, ranging from 1-3 sessions a week.
- We are in network providers with Medicare, Aetna, United Healthcare, all Optum and CORE plans, a variety of Medicare Advantage plans, Amerigroup and Cigna PPO. We accept these coverage in the states of Pennsylvania and New Jersey.
- We do not utilize any outside funding or private pay, as we are in network providers.
- We do not seek or bill any additional co-payments from patients or loved ones. We may often work pro-bono to deliver much needed care.



REFERRALS AND OTHER INFORMATION

- Segal Arts obtains a physician referral letter directly from the patients' PCP. Segal Arts sends a secure fax for approval within 24 hours of seeing a patient. No services are billed until a referral is provided and a plan of care may begin.
- During the initial visit, the OTR will assess and provide a full comprehensive evaluation report where the physical and cognitive needs of the patient/resident will be assessed. At this time, the OTR will set in place a treatment plan and will begin weekly visits where services will be provided.
- Every 10 visits, our OTR will either discharge a patient or mark that they will continue on their current plan of care and continue services. The OTR may discharge a patient once the goal is met and reassess for a new goal as needed. This is case specific.
- The OTR will modify the plan of care as needed every visit if required.
- Segal Arts will always take secondary billing when contracted with a facility that provides in house occupational therapy. We will often wait until the patient is discharged and assist with carry over of previous goals and incorporate art based interventions. By working together with the on site therapy department, our company is able to provide better quality care, where the entire team works together with the facility to make sure all is being done to enhance the quality of life to the fullest for each one of our patients and your residents.



PHYSICAL AND EMOTIONAL BENEFITS OF USING ART AS A TREATMENT TOOL

- Art therapy may offer uncharted territory for them to explore and can become a welcome source of involvement and pleasure, particularly when done in groups that provide increased opportunities for socialization. Art therapy integration into the occupational therapy framework also helps exercise those areas of the brain that are still functioning well and increases quality of life by providing opportunities for sensory stimulation and self-expression. Clinical art therapy based activity for the elderly typically has three main purposes.
 - To work with the persons immediate problem.
 - To deal with issues pertinent to old age and
 - To help provide the client with a sense of dignity.
- Therefore, the emphasis with older clients should be on portraying past and current strengths, as well as an exciting outlook that increases cognitive skills and increases social interaction. This is precisely what our unique curriculum offers.
 - Like the careful blending of colors, art therapy and neuroscience mix together to benefit patients who have dementia. The purposeful blending of these two bodies of knowledge could be the key to understanding the inner workings of this progressive disease. Cognitive decline leaves its imprint on art expression. The more we as art therapists and occupational therapists understand the parts of the brain affected by the characteristic plaques and the tangles of dementia, and the brain functions they affect, the better we are able to help patients in their struggle for self-expression, dignity and in some cases even the resolution of lifelong issues. Patients with dementia, who actively participate in art therapy based activities, allow themselves to be drawn in by the need for human companionship and by the colors and forms of various art media. They continue to express themselves even though they are aware of increasing confusion and loss of cognitive skills.

CASE STUDY: ACUTAL PATIENT

NAME OF PATIENT HAS BEEN CHANGED FOR PRIVACY PURPOSES

OVERVIEW AND GOAL(S)

- Iva Jo is a 64 year old female residing in a long term care facility. Iva Jo is one of the younger residents there. Iva Jo suffered a stroke which left her left side of her body paralyzed. She had stroke to her left side of all and has a severely contracted and weak left hand. Due to the stroke she has difficulty with her left hand. Iva Jo has a history of a stroke and is unable to do any type of work. Our team suspects that Iva Jo has a possible cognitive impairment and is unable to do any type of work. Iva Jo is not able to do any work without any assistance. Iva Jo is unable to do any work without any assistance. Iva Jo is unable to do any work without any assistance. Iva Jo is unable to do any work without any assistance.
- Iva Jo has been a long time patient with our practice. Our team of therapists designed her care plan to help her with her stroke. Iva Jo has been a long time patient with our practice. Our team of therapists designed her care plan to help her with her stroke. Iva Jo has been a long time patient with our practice. Our team of therapists designed her care plan to help her with her stroke.

HERE'S WHAT WE DID!

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MANIPULATIVES: USING CLAY AND TACTILES

SEGAL ARTS UTILIZES A VARIETY OF MATERIALS WHEN WORKING WITH PATIENTS. ONE OF THE MOST IMPORTANT FACTORS OF THE MATERIALS WE USE IS THE SENSORY BENEFIT IT PROVIDES FOR THE PATIENT. WE FIND USING TACTILES INCREASES FINGER DEXTERITY, STRENGTH, GRASP AND FINE MOTOR SKILLS, BUT ALSO PROVIDES INCREDIBLE SENSORY INPUT AND STIMULATION. WHICH IS INCREDIBLY BENEFICIAL TO THE MEMORY CARE/DEMENTIA POPULATION. IT IS A GREAT RESOURCE WHEN WORKING WITH PATIENTS WITH SEVERE VISUAL IMPAIRMENTS AND ALLOWS OUR PRACTICE TO REACH A GREATER POPULATION.



MORE BUSY HANDS.....






PROFESSIONAL REFERENCES


- *Professional References:*
- PHILLIPSBURG NURSING AND REHAB GENESIS FACILITY
• CONTACT: KEMA VASQUEZ, REC. DIRECTOR
• [908.421.2222](tel:9084212222)
- COOPER RIVER WEST GENESIS FACILITY
• CONTACT: TARA LYNN, REHAB/THERAPY DIRECTOR
• [856.446.4344](tel:8564464344)
- SYMPHONY SQUARE MEMORY CARE AND ASSISTED LIVING
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CONTACT US

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THE STARFISH STORY



The Starfish Story

An old man was walking on the beach one morning after a storm. In the distance, he could see someone moving like a dancer.

As he came closer, he saw that it was a young woman picking up starfish and gently throwing them into the ocean. "Young lady, why are you throwing starfish into the ocean?"

"The sun is up, and the tide is going out, and if I do not throw them in they will die," she said.

"But young lady, do you not realize that there are many miles of beach and thousands of starfish? You cannot possibly make a difference."

The young woman listened politely, then bent down, picked up another starfish and threw it into the sea. "It made a difference for that one."

~ Adapted from the original by Loren Eiseley

LIFE'S A DANCE

