



PA ADULT DAY SERVICES ASSOCIATION

2019 Annual Conference

Making A Difference Everyday: PADSA 2019

WED, APRIL 24, 2019 (pre-intensive-How to Start an ADS Center) through FRIDAY, APRIL 26, 2019 at the Wyndham Hotel, Gettysburg

**Conference begins 8am, Thurs, April 25 to an evening reception, 5-7pm
Half day on Fri, April 26 is optional (8am- 12:30pm)**

Decision makers and staff from Adult Day settings across Pennsylvania will be gathering at this event to share ideas and learn more about how to transform and move their organizations into the future. This conference brings together local, regional and national innovators who share their insight into how Adult Day Services (ADS) change is affecting the community. The conference offers your company the opportunity to have a presence at the most significant event of the year for this industry.

Set up your table all day Thursday, April 25. Bring a raffle prize if you wish!
We will be having some fun and encouraging participants to visit each sponsor table.

Promoting Quality Adult Day Services

*Lots of learning, networking,
activities, events and hours
of fun going on daily!*

PADSA 2019 SPONSORSHIPS OPPORTUNITIES

GOLD LEVEL SPONSOR

\$2,500

- Acknowledged as a sponsor for Thursday evening reception (may be up to 3 sponsors)
- Complimentary registration for 2 Attendees
- Company name on signage at Registration area
- Complimentary exhibit table
- 1-minute verbal ad at podium
- Free *full-page* ad in program
- Mailing list of registered facilities
- Placement of logo and a link to your website on PADSA website for one year.
- Posts and sharing on PADSA Social Media for the months leading up to the conference, and immediately after. Link shared on our Facebook page.

SILVER LEVEL SPONSOR

\$2000

- Complimentary registration for 2 Attendees
- Company name and signage at Registration area
- Complimentary exhibit table
- Free *half-page* ad in program
- Mailing list of registered facilities
- Placement of logo and a link to your website on PADSA website for one year
- Posts and sharing on PADSA Social Media for the months leading up to the conference, and immediately after. Link shared on our Facebook page.

BRONZE LEVEL SPONSOR

\$1500

- Complimentary registration for 1 Attendee
- Company name on signage at Registration area
- Complimentary exhibit table
- Free *quarter-page* ad in program
- Mailing list of registered facilities
- Placement of logo on PADSA website for one year
- Posts and sharing on PADSA Social Media for the months leading up to the conference, and immediately after. Link shared on our Facebook page.

LUNCH SPONSOR

\$1,000

- Complimentary registration for 1 attendee
- Complimentary exhibit table
- Recognition from podium by moderator
- Recognition in program
- Mailing list of registered facilities
- Placement of logo on PADSA website for one year
- Posts and sharing on PADSA Social Media for the months leading up to the conference, and immediately after. Link shared on our Facebook page.

REFRESHMENT BREAKS

\$750

- Complimentary registration for 1 Attendee
- 50% off exhibit table
- Recognition from podium by moderator
- Recognition in Program
- Mailing list of registered facilities
- Placement of logo on PADSA website for one year
- Posts and sharing on PADSA Social Media for the months leading up to the conference, and immediately after. Link shared on our Facebook page.

PROGRAM ADVERTISEMENTS

- Full Page (8 1/2 x 11") - \$200
- 1/2 Page - \$125
- 1/4 Page - \$90
- Business Card - \$50.00

EXHIBIT TABLE \$500

(tablecloth, skirting and 1 chair, electricity extra = \$50)

- Complimentary registration for 1 Attendee
- Listing in Program
- (Additional meal tickets will be available at an extra charge of \$30.00)

PADSA 2019 SPONSORSHIPS SELECTION

Company Name (as you would like it to appear on all marketing materials):

Contact/Attendee Name:

Attendee #2 Name:

Street Address:

City:

State:

Zip:

Phone:

Email:

Website:

SPONSORSHIP SELECTED

- GOLD LEVEL SPONSOR - \$2500
- SILVER LEVEL SPONSOR - \$2000
- BRONZE LEVEL SPONSOR - \$1,500
- LUNCH SPONSOR - \$1,000
- REFRESHMENT BREAK - \$750
- EXIBITOR - \$500
- NON-PROFIT EXHIBITOR - \$250

PADSA PROGRAM ADVERTISEMENTS

Deadline for Camera ready copy is March 29, 2019

- Full Page (8 1/2 x 11") - \$200
 - 1/2 Page - \$125
 - 1/4 Page - \$90
 - Friend of PADSA-\$50.00 (name listed)
- Send Camera Ready AD to: Nicole.Pruitt@inglis.org

TOTAL AMOUNT ENCLOSED: \$ _____



Promoting Quality Adult Day Services

Please send this sheet and check (made payable to PADSA) to:

PADSA
c/o Nicole Pruitt, Inglis Day Program
2600 Belmont Avenue
Philadelphia, PA 19131

Questions can be directed to Nicole.Pruitt@inglis.org, or call 215-298-3769