



PA Adult Day Services Association
2018 Annual Conference
“Beyond Survival: Comply & Thrive in ADS”

Wednesday, April 25
(pre-intensive-How to Start an ADS Center)

Thursday, April 26-Friday, April 27
Hershey Lodge

Decision makers and staff from adult day settings across Pennsylvania will be gathering at this event to share ideas and learn more about how to transform and move their organizations into the future. This conference brings together local, regional and national innovators who share their insight into how ADS change is affecting the community.

The conference offers your company the opportunity to have a presence at the most significant event of the year for this industry.

Set up your table all day Thursday

Bring a raffle prize if you wish – we will be having some fun and encouraging participants to visit each sponsor table

(Conference runs 8am Thursday –evening reception 5-7pm and half day on Friday 8am- 12:30pm is optional)

Lots of learning, networking, activities, events and hours of fun going on daily!



PADSA 2018 SPONSORSHIPS OPPORTUNITIES

GOLD LEVEL SPONSOR

\$2,500

- Acknowledged as a sponsor for Thursday evening reception (may be up to 3 sponsors)
- Complimentary registration for 2 Attendees
- Company name on signage at Registration area
- Complimentary exhibit table
- 1-minute verbal ad at podium
- Free *full-page* ad in program
- Mailing list of registered facilities
- Placement of logo and a link to your website on PADSA website for one year

SILVER LEVEL SPONSOR

\$2000

- Complimentary registration for 2 Attendees
- Company name and signage at Registration area
- Complimentary exhibit table
- Free *half-page* ad in program
- Mailing list of registered facilities
- Placement of logo and a link to your website on PADSA website for one year

BRONZE LEVEL SPONSOR

\$1500

- Complimentary registration for 1 Attendee
- Company name on signage at Registration area
- Complimentary exhibit table
- Free *quarter-page* ad in program
- Mailing list of registered facilities
- Placement of logo on PADSA website for one year

LUNCH SPONSOR

\$1,000

- Complimentary registration for 1 attendee
- Complimentary exhibit table
- Recognition from podium by moderator
- Recognition in program
- Mailing list of registered facilities
- Placement of logo on PADSA website for one year

REFRESHMENT BREAKS

\$750

- Complimentary registration for 1 Attendee
- 50% off exhibit table
- Recognition from podium by moderator
- Recognition in Program
- Mailing list of registered facilities
- Placement of logo on PADSA website for one year

PROGRAM ADVERTISEMENTS

- Full Page (8 1/2 x 11") - \$200
- 1/2 Page - \$90
- 1/2 Page - \$125
- Business Card - \$50.00

EXHIBIT TABLE (tablecloth, skirting and 1 chair, electricity extra=\$50)

\$500

- Complimentary registration for 1 Attendee
 - Listing in Program
- Additional meal tickets will be available at an extra charge of \$30.00



PADSA 2018 SPONSORSHIPS SELECTION

Company Name (as you would like it to appear on all marketing materials):

Contact/Attendee Name:

Attendee #2 Name:

Street Address:

City:

State:

Zip:

Phone:

Email:

Website:

Sponsorship Selected

- | | |
|---------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> GOLD LEVEL SPONSOR - \$2500 | <input type="checkbox"/> REFRESHMENT BREAK - \$750 |
| <input type="checkbox"/> SILVER LEVEL SPONSOR - \$2000 | <input type="checkbox"/> EXIBITOR - \$500 |
| <input type="checkbox"/> BRONZE LEVEL SPONSOR - \$1,500 | <input type="checkbox"/> \$250 for non profit organization |
| <input type="checkbox"/> LUNCH SPONSOR - \$1,000 | |

PADSA PROGRAM ADVERTISEMENTS—Deadline for Camera ready copy is March 29, 2018

- ☐ Full Page (8 1/2 x 11") - \$200
- ☐ ½ Page - \$125
- ☐ ¼ Page - \$90
- ☐ Friend of PADSA-\$50.00 (name listed)

Send Camera Ready AD to:

info@goodnewsconsulting.com

TOTAL AMOUNT: \$

Please send this sheet and check (made payable to PADSA) to:

PADSA
c/o GOOD NEWS CONSULTING, Inc.
140 Roosevelt Ave., Suite 210, York, PA 17401

Questions can be directed to info@goodnewsconsulting.com or 717-843-1504